



\*Debut Album *Get Steady* available exclusively through MTV's URGE.

\*Debut Album Includes special appearances from Nick Valensi (The Strokes), Sammy James Jr. (The Mooney Suzuki), & Jody Porter (Fountains of Wayne).

\*Jonny Lives! tracks "Get Steady" & "No Good" are featured in the first episode of *The Real World Denver*.

"Jonny Lives! fires off '60s Brit rock with a punk, garage-band launcher – and with chemistry that sounds like they've been together forever."- *YRB Magazine*

### Jonny Lives! Jan. & Feb. Tour

\*Jonny Lives! will be touring in the below markets during January & February:

- |                    |                    |
|--------------------|--------------------|
| Atlanta, GA        | New York, NY       |
| Atlantic City, NJ  | Orlando, FL        |
| Boise, ID          | Portland, OR       |
| Boston, MA         | Salt Lake City, UT |
| Chicago, IL        | San Diego, CA      |
| Cleveland, OH      | San Francisco, CA  |
| Costa Mesa, CA     | Spokane, WA        |
| Denver, CO         | Uncasville, CT     |
| Detroit, MI        |                    |
| Ft. Lauderdale, FL |                    |
| Las Vegas, NV      |                    |
| Los Angeles, CA    |                    |
| Myrtle Beach, SC   |                    |
| New Orleans, LA    |                    |

### Jonny Lives! and National Lampoon's Van Wilder- The Rise of Taj

"Get Steady" is featured in *National Lampoon's Van Wilder- The Rise of Taj* film, lead song on the soundtrack, trailer, and in all radio & TV advertising spots.

- The soundtrack features the Jonny Lives! "Get Steady" Van Wilder music video, co-directed & featuring Kal Penn (*Harold & Kumar Go To White Castle*, *Taj* in *Van Wilder*). The video depicts a "Hot For Teacher" meets "Good Mornin' Little Schoolgirl" visual-mash-up-gone-wild.

### Jonny Lives! mtvU Campaign:

\*For the last month, Jonny Dubowsky (front man of *Jonny Lives!*) has been on a promo tour with Kal Penn (*Harold & Kumar Go To White Castle*, *Taj* in *Van Wilder* films) visiting radio stations (college, ALT, Top 40), morning television stations, meetings with local college newspaper writers, along with performing at major colleges in each promo tour market! Jonny has been telling all college students and media to go to [mtvU.com](http://mtvU.com) for more info on the band (along with passing out flyers that direct people to [mtvU.com](http://mtvU.com)).

\*Colleges *Jonny Lives!* recently performed at:

- Florida International University, Emory University, Oakland University, University of Texas- Arlington, Arizona State University, University of California @ Berkeley, Stanford University, University of Washington, Seattle Pacific University, Northeastern University, University of Pennsylvania, and St. Cloud University.

\*Alternative radio stations *Jonny Lives!* recently visited/performed at:

- Sirius Satellite Radio (New York), Q101 (Chicago), WLUP (Chicago) WHDR (Miami), 99X (Atlanta), KDGE (Dallas)-"The Lex & Terry Show," WRIF (Detroit), KEDJ (Phoenix), WFNX (Boston), WBCN (Boston), WAAF (Boston), WMMR (Philly), KZONE (Phoenix), KISW (Seattle), 91X (San Diego), and Adam Corolla Show (Los Angeles).

\*Morning television shows *Jonny Lives!* recently visited/performed at:

- WGN (Chicago), Fox (Atlanta), Fox (Detroit), NBC (Miami), ABC (Dallas), Fox (Dallas), ABC (Phoenix), CN8 (Philadelphia), NBC (Minneapolis), ABC (Minneapolis), and Fox (Boston).

\*Major local publications/college newspapers *Jonny Lives!* recently met with::

- Boston Globe, Boston Herald, Philadelphia Inquirer, Philadelphia Weekly, The Oakland Post, The State News, City Link Magazine, The Falcon Times, Real Detroit Weekly, TCU Daily Skiff, University of North Texas, Sonik Magazine, ASU Webdevil, Xpoz Magazine, Sacramento Bee, India West, University of Washington, Seattle Pacific University, Seattle University, and Northeastern University.

### Early supporters of Jonny Lives! include:



## Recent Jonny Lives! National Press

"Jonny Lives! are so pant-droppingly brilliant that this reviewer has just been ordered to sex them down so you don't eat the magazine from sheet lust & excitement." ..... "On 'Get Steady', Jonny Dubowsky manages to sound exactly like 'Raw Power'-era Iggy Pop." - *NME Magazine*

"Bands that put exclamation points in their names better have some zip to back it up...luckily, Jonny Lives! does." - *Jim Farber / New York Daily News*

"...slings a slashing guitar, and ruminates on girls and gutter worries. Swooshing anthems like "Love Conspiracy" and acoustic pretties like "Lost My Mind" bring the Strokes' Bowery basics back around from irony to sincerity." - *CMJ New Music Report*

"Expect great things from these well-connected rockers, who've toured with Sonic Youth and the Killers, and got Nick Valensi (the Strokes) and Sammy James Junior (Mooney Suzuki) to kick in on the red-hot track 'Cliché'" - *Giant Magazine*

Combining equal parts highly produced pop, gritty rock'n'roll and a hipster attitude, the band has perfected the art of creating catchy tunes that will make any crowd break a sweat. - *Billboard*

"Get Steady goes down like a shot of Jack Daniels that requires a sex chaser" - *YRB Magazine*

## Recent Jonny Lives! College Newspaper Press

### **Pace University – New York, NY**

-- "Steady" yourselves for the debut of an aesthetically appealing and fresh indie group. Headed by Jonny Dubowsky, Jonny Lives! EP Get Steady-a sample of five songs from the upcoming CD of the same title-is an auspicious effort at revamping the definition of punk-pop rock to a whole new level.

### **New York University – New York, NY**

-- The sound is a mix of the Britpop of the '60s and '70s and the more raucous aspects of punk rock. People are pulled off their stools and up to the stage. The uplifting vocals send palpable vibes echoing off the walls, as in their opening song, "No Good."

### **University of Pennsylvania – Philadelphia, PA**

-- As the exclamation point indicates, Jonny Lives! is an enthusiastic and young addition to the modern rock scene.

### **Brown University – Providence, RI**

-- Jonny Dubowsky croons, "Fools like us could live like kings." Oh, how right he is. Jonny Lives' music has a catchy pop vibe undercut with sardonic lyrics and harsh guitar riffs... "Get Steady" has enough drums and loud guitar to get your feet a-tappin and head a-boppin'. The acoustic "Breaking Down" with its barbershop-quality harmonies is a standout-I dare you not to smile a little when listening.

### **Towson University – Towson, MD**

-- "Get Steady" is the new five-track EP from Jonny Lives!, an alternative band who cites influences such as The Who, the Rolling Stones and New York City's Lower East Side. Those influences should promise for a pretty cool sound, and Jonny Lives! does not disappoint.

### **Radford University – Radford, VA**

-- energetic, funky, and infectious

### **Sacramento State University – Sacramento, CA**

-- With the classic garage band sound, mixed with a modest twist of 70s rock, Get Steady is short but fun cross-section of tracks from the anticipated full-length version to be released later this spring.

If the five track line-up on Get Steady is a reasonable representation of the final product, you'll soon be hearing the album's first single at least once an hour on your favorite rock radio station.

### **University of North Carolina – Wilmington, NC**

-- manages to create a refreshing and diverse sound even while singing about the unrefined aspects of life.

Jonny Lives! is not here to spread a political message, start a mosh pit or sing about hormonal angst. They are mastering a varied sound while finding poetry in the streets of New York, on the road in the UK and mostly importantly life. Jonny does "live" and he is about to revolutionize the music scene.

### **Utah Valley State College – Orem, UT**

-- In a day of power-chords and empty lyrics, Jonny Lives offers their listeners a refreshing amount of depth and emotion. The five song EP would be impossible to place in any specific genre.

The first song starts things off with plenty of energy and will remind you of the brit-pop classics of the eighties.

"Cliche" brings the awaited get up and go vibe at track four. It comes and goes quickly, but not before reverberating your eardrums with plenty of bass slides and tom-tom fills.

The band finalizes with an extremely tasty, bluesy, and melancholy song that will force you to sway from side to side and leave you pleasantly glum. You will probably want to go sit in the grass and spend some time trying to figure out why you liked that "sad" song so much.

**The Jonny Lives! "Get Steady" Van Wilder music video is currently being shown in the following lifestyle outlets:**

**Ride Skate Boards** (Hoover, AL); **Cowtown** (Phoenix, AZ); **Curbside Skate** (Phoenix, AZ); **Drop In Skate Shop** (Phoenix, AZ); **Eastside Records** (Tempe, AZ); **Banned Skate** (San Bernadino, CA); **Skateworks** (Santa Cruz, CA); **Skateworks** (Felton, CA); **Identity Board** (Buena Park, CA); **Z J Boarding House** (Santa Monica, CA); **Bill's Wheel Shop** (Santa Cruz, CA); **Thrifty Stick Skate Shop** (Denver, CO); **Factory Skate Park** (Newman, GA); **Skank Skater** (Springfield, IL); **Eastern Boarder** (Worcester, MA); **Wear & Tear** (Hull, MA); **Ride 207** (Portland, ME); **The Incline Club** (Lakewood, NJ); **Shields Skate Park** (Flemington, NJ); **Halfpipe Thrills** (South Glenn Falls, NY); **The Shelter** (Albany, NY); **East Coast Terminal** (Johnson City, NY); **Yo's Skate Shop** (Strongsville, OH); **Cal Skate Boards** (Portland, OR); **West Side Ride** (Bend, OR); **Nocturnal** (Philadelphia, PA); **Sub Zero** (Philadelphia, PA); **Board Stiff** (Media, PA); **Mainframe Skateshop** (Pittsburgh, PA); **Board Out Of Your Mind** (Perkasie, PA); **Shebang Skate Park** (Erie, PA); **Talent Skatepark** (South Burlington VT)

### **Watch the Jonny Lives! "Get Steady" Van Wilder Music Video:**

*Featuring Kal Penn (Taj) from the upcoming film and co-directed by Kal Penn & Mort Nathan (director of the film)*

#### **Windows Media**

[http://newmedia.10thst.com/vanwilder/jonnylives!\\_get\\_steady\\_clean.wmv](http://newmedia.10thst.com/vanwilder/jonnylives!_get_steady_clean.wmv)

#### **Quicktime**

[http://newmedia.10thst.com/vanwilder/jonnylives!\\_get\\_steady\\_clean.mov](http://newmedia.10thst.com/vanwilder/jonnylives!_get_steady_clean.mov)

**For More Info on Jonny Lives! please visit:**

**Jonny Lives! Official URL:** [www.JonnyLives.com](http://www.JonnyLives.com)

**Jonny Lives! MySpace:** [www.Myspace.com/JonnyLives](http://www.Myspace.com/JonnyLives)

**Van Wilder MySpace:** [www.Myspace.com/VanWilder2](http://www.Myspace.com/VanWilder2)

#### **Contact info**

Please contact Jason Spies ([JasonS@10thst.com](mailto:JasonS@10thst.com)) or Sam Alpert ([SamA@10thst.com](mailto:SamA@10thst.com)) by email or by phone at 212-334-3160 for more information



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